



Prof. J. Philip Inaugurates the Bloomberg Xperiential Learning Lab, making XIME One Among 30 B-Schools in India with the Facility

Xavier Institute of Management & Entrepreneurship
Bangalore | Kochi | Chennai

VISION

To be a premier Management institution that shapes leaders and entrepreneurs with a commitment to sustainability and social equity in a technologically enabled world.

MISSION

1. To deliver superior education in the disciplines and arts of management through academic excellence anchored in practical learning and research.
2. To foster in its students traits of ethical leadership as well as devotion to socially responsible business and sustainability.
3. To endow its students with analytical and advanced technological skills to assure effective and successful performance in the contemporary world.
4. To promote among its students entrepreneurial thinking, innovative disposition, and a global mindset.

VALUES

- Excellence
- Innovation
- Integrity
- Openness to Ideas
- Diversity and Inclusivity
- Societal Concern.

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Students (Kochi)

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Meghna Vinod
Sachin Yadav
Vinith N & Karthik
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Students (Chennai)

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Debleen Dash
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XIME BANGALORE NEWS

78th INDEPENDENCE DAY CELEBRATIONS

XIME observed the 78th Independence Day with a sense of pride and patriotism. Prof. J. Philip, Founder and Chairman, hoisted the national flag and addressed the gathering. In his speech, he spoke about the importance of public speaking and recalled his first Independence Day address as a young student, a memory that shaped his confidence and communication skills.



President Mr. Anil J. Philip emphasised the values of freedom, responsibility, and service. A total of ₹12,50,000 in various scholarships was distributed to top-performing students in recognition of their academic excellence.

The renovated Kuncheria Hall, upgraded with modern amenities, was formally opened for use. The day concluded with the Anshul Chowdary Music Competition.

HR CONCLAVE

XIME Bangalore hosted the HR Conclave 2025 on the theme 'Tech-Enabled Future HR' on 22nd August 2025. The event began with a keynote address by Mr. Shushant Tharapan (Head of HR, Infosys), who spoke about how technology is transforming the HR function through digitalisation, analytics, and agile people practices.



This was followed by a panel discussion featuring Mr. Rajesh Rajan D (Head of HR, Bhanzu), Mr. Rajesh Gopal (Senior Vice President – HR & Administration, IDECK

Limited), Ms. Deepa Chandrasekhar (People Partner, Google), Mr. Chella Pandian Pitchai (Global Head, Biocon Biologics), and Mr. Prem Anand (Head of Talent Acquisition, Narayana Health). The panellists shared their perspectives on the growing role of AI, automation, and data analytics in redefining HR operations and workplace culture. They also emphasised the importance of adaptability, digital fluency, and continuous learning for aspiring HR professionals.

TEACHERS' DAY

XIME celebrated Teachers' Day on September 5th with a series of events organised by students to express gratitude towards the faculty. Cultural performances by students added colour to the afternoon, showcasing talent and creativity.

TANISHQ CASE DISCUSSION WITH MR. AJOY CHAWLA



On 2nd September 2025 as part of the Strategy course facilitated by Prof. NMK Bhatta, a case discussion was organised on 'Tanishq', featuring Mr Ajoy Chawla, CEO of Tanishq and the newly nominated Managing Director of Titan Company Limited.

Mr. Chawla engaged with students on the strategic journey of Tanishq, offering insights into leadership transitions, brand evolution, and the integration of business ethics with growth.

BLOOMBERG XPERIENTIAL LEARNING LAB



The Bloomberg Xperiential Learning Lab was inaugurated at XIME on 16th September 2025, coordinated by the Fin'initiative Club. XIME now stands among the select thirty business schools in India equipped with a Bloomberg facility a, data-driven finance lab that enhances hands-on financial learning and exposure to real-time market data.

The inaugural featured addresses by Mr. Anil J. Philip, President, XIME Society; Mr. C. J. George, Founder and CMD of Geojit Financial Services; and Mr. Karthik, Bloomberg Representative. Mr. George shared how Bloomberg data has been instrumental in his company's financial operations and highlighted how early exposure to such tools would strengthen students' analytical abilities and industry readiness.

The lab positions XIME as a pioneer in experiential financial education, offering students practical insights into global markets and investment analysis.

FACULTY DEVELOPMENT PROGRAMME ON DATA ANALYSIS USING JAMOVI AND PLS-SEM WITH SMARTPLS

XIME organised a two-day Faculty Development Programme (FDP) on Data Analysis Using Jamovi and PLS-SEM with SmartPLS on 26–27 September 2025. The

session was led by Mr. Shankar M. Founder Mentor at CARES Bangalore, an alumnus of IIM Ahmedabad and the Kautilya School of Public Policy. It was coordinated by Dr. N. Meena Rani, Associate Professor, XIME.



PANEL DISCUSSION

The XOPS Club of XIME Bangalore organised a panel discussion on “Operational Excellence Meets Innovation: Building Resilient and Agile Enterprises” on 30th September 2025 under the banner of the Institution’s Innovation Council and the Ministry of Education’s Innovation Cell.



The session brought together industry experts Mr. Gagandeep Singh (Ather Energy), Dr. Krishnan Parayil (CII), and Dr. N. Jayaram (TVS Institute of Quality and Leadership). Moderated by Prof. N. M. K. Bhatta and Prof. Madhukumar P. S. of XIME, the discussion explored how innovation complements operational excellence in achieving agility and sustainability.

Key themes included the integration of process excellence with agile decision-making, the role of organisational culture in driving resilience, and real-world strategies for innovation-led growth. The students actively interacted on topics like Industry 4.0 skills, balancing efficiency with creativity, and data-driven transformation.



CLUB ACTIVITIES

Initiative

India 360: Tariffs and Trade Talks



On August 4, 2025, an intersection competition exploring India’s global trade dynamics, with participants analysing tariff structures and

presenting strategic insights. Mr. Suvamjit Sahoo (Section D) was declared the winner. The event featured Ms Nafisa Parveen from Zerodha Broking as the Chief Guest and Judge.

Outreach on Safe Digital Transactions

As part of its community outreach initiative, Safe Bazaar, Finitiative club members interacted with over 45 local vendors in and around the XIME campus in Electronic City on September 15, 2025, to promote digital transaction safety and financial literacy. The students addressed real-world issues such as UPI fraud awareness, savings habits, and access to formal banking.

Funds of Fun

A dynamic finance-based competition took place on September 13, 2025, by blending strategy and humour through rounds like Money Mind Maze, Taboo Game, and The Big Bet. Team Paisa Bolta Hai emerged winners after an engaging showcase of teamwork, wit, and financial reasoning.

HRuday

Teachers' Day Celebration

On September 4, 2025, Teachers' Day was celebrated to honour faculty members for their dedication and guidance. Members handcrafted personalised cards accompanied by chocolates, expressing heartfelt gratitude. A creative "Message Board" displayed with handwritten student notes of appreciation.

Boardroom Battleground: Simulating the Corporate Boardroom

On September 18, 2025, *Boardroom Battleground 2025* an event designed to test strategic thinking, ethical reasoning, and communication was conducted. Across three rounds—*Cultural Clash*, *Ethical Dilemma*, and *Boardroom Verdict*—participants demonstrated analytical skills, teamwork, and

persuasive argumentation. Mr Suryanshu and Mr Suvamjit emerged as winners, with Ms Ananya and Mr Arpan as runners-up.

MARKXIME

Emerging Trends in Marketing Careers

On July 15, 2025, MarkXIME hosted an insightful session under its "Tie-up with Professors Abroad" initiative, featuring Dr. Maniam Kaliannan, Associate Dean at the University of Nottingham, Malaysia was hosted. The session, titled "Future-Proofing Marketing Careers: Essential Skills in the Age of AI," highlighted how artificial intelligence is reshaping the marketing domain. Dr. Maniam emphasised balancing technical skills such as data literacy with human attributes—creativity, empathy, and strategic thinking—to remain future-ready. The session offered actionable insights to PGDM Batch 30 students on aligning their skillsets with evolving industry trends.

Marketing Competition: Mark-A-Thon

Mark-A-Thon 2025, a dynamic event that blended knowledge, creativity, and teamwork was conducted. Held on August 11, the competition featured fifteen teams across three exciting rounds—*Crack the Code* (brand knowledge quiz), *Blind Pitch* (communication challenge), and *The Roast Room* (creative brand roast). The event showcased marketing wit, critical thinking, and humour, concluding with Mr. Krishna and Mr. Kevin emerging as winners, followed by Mr. Arpan and Mr. Ishan Lalwani as runner-ups.

Flop to Top: Challenge on Turning Failures into Success

Flop to Top on August 30, 2025, for PGDM Batch 31 was organised. Participants were tasked with transforming failed products into successful relaunch concepts through creative skits. The evaluation process included a Q&A round and audience polling, simulating real-

world brand defence and market acceptance. The event deepened students' understanding of product revival strategies and consumer perception, with the *Cosmopolitan Yogurt* team declared winners for their innovative presentation.

X-Oration

Jargon Junction: Decoding Business Language Creatively

Jargon Junction, an online initiative by X-Oration, engaged participants through interactive Instagram-based crossword puzzles on business and communication terms. The campaign ran four rounds, featuring hints encouraging followers to decode professional jargon. The initiative effectively combined learning with engagement, boosting the club's digital presence and reinforcing clarity and precision in professional communication.

XIME's Maestro: A Platform for Budding Speakers

"XIME's Maestro," celebrated articulate and confident speakers across campus. The competition unfolded through three engaging rounds—storytelling, character-based debates, and stress interviews—testing creativity, composure, and stage presence. Participants demonstrated quick thinking and expressive communication, with judges evaluating based on clarity, logic, and audience connection. The event fostered confidence and oratory skills while promoting healthy competition and student camaraderie.

Dost Diaries - Friendship Day Celebrations

Friendship Day with Dost Diaries, a two-part event combining creativity and heartfelt expression was celebrated. The "Capture the Moment" booth offered students Polaroid photos with personalized greeting cards,

while the online "Express the Emotion" campaign featured surprise dedications shared on Instagram. The initiative received enthusiastic participation both on campus and on social media.

Battle of Minds – Debate Competition

The Battle of Minds debate, challenged participants to think critically, argue persuasively, and engage dynamically with their peers. Participants displayed impressive reasoning and clarity, while judges commended their analytical depth and composure. The event successfully advanced XIME's culture of informed discussion and effective communication.

XIME WINNERS

XIME Excels at Yuvotsav 2025 by Dayananda Sagar Institute

Students from XIME Bangalore participated in YUVOTSAV 2025, a three-day intercollegiate fest hosted by Dayananda Sagar Institute from 16th to 18th July 2025. The event saw participation from several reputed B-schools, with competitions across key management domains. XIME students secured 1st place in all three categories Ms. Tanzila Naaz, Ms. Vedika Rastogi, Ms. Vaishnavi and Mr. Tanul in Marketing; Mr. Mohnish Sharma and Ms. Harshita Shil in HR, and Ms. Hitha H Hedge, Ms. Siva Shalini, Mr. Siddhant Chourasia and Ms. Bhavya Surana in Finance. Owing to their consistent wins and teamwork, XIME Bangalore was awarded the Overall Championship at YUVOTSAV 2025.

Cultural Committee

Freshers' 2025 to Welcome New Batches

Freshers' 2025 was hosted on August 9 to warmly welcome Batch 31 and BA05 students to the XIME family. The evening featured the *Mr. and Miss Fresher* contest, judged by Alumni of Batch 29.

Independence Week Celebrations

Independence Week at XIME was marked by a vibrant series of activities. Each day carried a unique dress code inspired by the colours of the *Tiranga* and students were invited to pen their hopes for India's future. Painting Competitions, Rangoli art and Nukkad Naatak performances depicted patriotic and social themes. A striking Flag Formation on the central lawn as a visual symbol of unity and pride among XIMEans was also seen.

Anshul Choudhary Memorial Music Competition



Held annually on August 15, the *Anshul Choudhary Memorial Music Competition* honours the musical legacy of a talented alumnus from Batch 7. This year's event evolved participants across Indian Classical and Western categories, judged by professional singers Mr. Praveen Kumar and Mr. Bhaskar. Ms. Sheetal Mohanty (Batch 31) won in the Indian Classical category, while Mr Sejin Sony (Batch 31) triumphed in the Western segment.

Samarpan: A Journey Through India's Colours and Stories

Samarpan 2025 on August 29 was hosted, showcasing the creativity and diversity of XIME students. The event featured nearly 50 participants performing state-themed dances, a theatre piece drawing parallels between

the *Mahabharata* and modern times, and heartfelt poetry recitations. The performances reflected India's cultural richness and student artistry.

Sangamam: Onam Celebration on Campus

Sangamam brought the festive spirit of Onam alive on campus with traditional and vibrant performances. The evening featured an elegant *Thiruvathira* performance by the girls, followed by energetic dance performances, *Uriyadi* contest and the distribution of *Payasam* and sweets kept the festive cheer high..

Spectrum'25

Spectrum'25, was hosted from September 8 to 12, featuring management, sports, and cultural contests.



The Cultural Committee organised three competitions on dance, music, and fashion. Judges from the creative arts industry evaluated performances across categories. *Celestial Symphony (31B)* won *Aura of Life*, *Zero Gravity (31D)* topped *Rhythmic Rumble*, and *Notorious Ninjas* emerged winners of *Ethnic Echoes*. The events displayed exceptional talent and campus-wide participation.

XSEED

Photo of the Week – “Click & Shine” Photography Drive

A creative photography initiative, Photo of the Week: Click & Shine, was conducted from September 22 to 26, 2025. Winners were announced through public voting.

The activity aimed to inspire students to explore photography as a medium of expression and provide them with a digital platform for recognition.

XOps

No.1 Yaari: Test of Collaboration and Acumen

On August 6, 2025, a competition named “No.1 Yaari,” tested students’ operational and business acumen through three engaging rounds — brand recognition, analytical puzzles, and lean management applications. 21 two-member teams participated, with Dr. Christopher Rajkumar, associate professor of XIME, addressing the participants and presenting awards.

Lean Six Sigma Certification

From September 6-14, 2025, XOps In collaboration with Grant Thornton, conducted the Lean Six Sigma Green and Black Belt Certification Course. The intensive sessions provided students with expertise in process improvement, statistical analysis, and project management, along with a capstone project component.

Quiz on Operations and Management

From September 9-18, 2025, 2T Trivia, an online quiz focused on operations and general management was held across four days, the event saw enthusiastic participation from students.

X-Insights

SQL Session Enhances Data Management Skills

A SQL Workshop on August 8, 2025 was conducted, Led by Club President Ms Kali Prakash, the session deepened participants’ understanding of SQL through practical insights into CRUD operations and interactive exercises. The workshop concluded with a lively quiz conducted by Mr. Adarsh Prasad, reinforcing key learnings and engaging participants from both senior and junior batches.

Empressario

A Session on Social Entrepreneurship

On 7th August 2025, Mr. Paul D’Souza, Founder Director and CTO of Touchétech Labs Pvt. Ltd., for an inspiring session on social entrepreneurship.

Mr. D’Souza, known for pioneering assistive technologies for the visually impaired, shared insights on innovation, inclusion, and the role of entrepreneurship in driving social change.



Students engaged actively in discussions on startup challenges, technology, and sustainable impact.

Entrepreneurship in Action: Bizz Bazaar

A vibrant student-run marketplace designed to spark entrepreneurial thinking and hands-

on business learning, featured 14 student teams, each conceptualizing and managing their own micro-businesses—from food and beverages to handmade crafts, art, services, and games. Participants handled every aspect of operations, including budgeting, pricing, promotion, and sales, transforming the campus into a lively hub of creativity and commerce.



Teams were evaluated on key performance metrics such as revenue, breakeven speed, net profit, and customer footfall, blending fun with practical exposure to business strategy.

Entrepreneurship Development Program

The Entrepreneurship Development Program (EDP), commenced its first week at the Incubation Cell with 40 aspiring student entrepreneurs. The initiative aims to nurture innovation, leadership, and business acumen through mentorship-driven learning.

The opening session featured an idea pitch segment, where participants presented their startup concepts. Students also participated in a needs assessment exercise, identifying key resources such as funding, technology, and team capabilities to advance their ideas. The program emphasized goals such as fostering innovation, building resilience, and mastering market analysis. The Week-1 session concluded with participants setting actionable objectives for their entrepreneurial journey.

Sports Committee

X-Strike: Inter-Batch Carrom Contest

The X-Strike Carrom Competition concluded on September 5, 2025 after five days of spirited play at the MDP Gym.

The event featured matches across singles and doubles categories, displaying precision, focus, and sportsmanship.

X-Smash: Table Tennis Tournament

Table Tennis Tournament was held from August 6–11, 2025, bringing six days of intense table tennis action. The tournament, inaugurated by Dr. Rajkumar S, showcased competitive matches across men's and women's singles and doubles categories. Demonstrating exceptional skill and coordination, participants delivered a high-quality sporting spectacle, reinforcing XIME's culture of excellence and fair play.

STUDENT ACHIEVEMENTS

Event	Award details
Sanskriti.2.0, Alliance University	Mr. Raghavendra and Ms. Alifya Z Bangdiwala. (Best of best team , 2 Best speaker awards)
Young Leader Competition by EY	1st Prize- Ms. Anjali Mohanty, Mr. Anshul Soni and Mr. Abhishek Kumar

CHAIRMAN'S DIARY

Date	Event
August 15	Hoisting National Flag at XIME, Bangalore
August 22	Inauguration of 'HR Conclave on Tech-enabled Future' at J. Philip Auditorium, XIME Bangalore
September 16	Launch of the Bloomberg Xperiential Lab with Mr. C.J. George, Founder, Chairman, and Managing Director of Geojit Financial Services Ltd.
September 26	Inauguration of 2-Day FDP on Data Analytics using Jamovi and PLS-SEM with SmartPLS



Prof. Philip addressing the gathering during the HR Conclave.



Participants of the FDP engaged in a brief interaction with Chairman Prof. Philip during their campus visit

DOCTORATES AWARDED

RECIPIENT	UNIVERSITY
Dr Johnson Clement Madathil (FACULTY)	National Institute of Technology, Calicut (NIT-C)
Dr Manjasha	XIME (Affiliated to University of Mysore)
Dr Chandan Kumar	XIME (Affiliated to University of Mysore)
Dr Swarnadeep Maity	XIME (Affiliated to University of Mysore)

RESEARCH PUBLICATIONS

Author(s)	Title & Journal	Category
Dr Rajkumar S & Dr Alagesan	IUP Journal of Corporate Governance	ABDC-C
Dr Trinley Paldon	Empirical Economics Letters	ABDC-C
Ms. Aparna S (Co-authored with students of XIME) Mr Balakarthekeyan S Mr Akshay Biju Mr Aman Behra Mr Aloysius	Empirical Economics Letters	ABDC-C
Dr. Mythiri B. (Co-authored)	Applying Design Science to Develop a Systems Framework for Securing Digital Learning: Insights from Resource Constrained Educational Settings in the International Journal of Technology Management & Sustainable Development	Scopus Indexed & ABDC-C
Dr Rohit Bhardwaj & Dr. Shradha Kundra	The Role of Network Bricolage for facilitating dual value creation in Social Enterprises: A measure development and empirical examination in the <i>Social Enterprise Journal</i>	Scopus

FACULTY ACHIEVEMENTS

Faculty	Event Details
Ms. Aparna S (Junior Assistant Professor)	Secured Distinction grade in the National Competency Test on the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 conducted by NHRD.
Dr Meena Rani (Associate Professor)	Secured Competent grade in the National Competency Test on the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 conducted by NHRD
Dr. Roshni James (Officiating Director, XIME Bangalore)	Was invited as a Jury Member for the India CSR & Sustainability Conference and Awards 2025 organized by the Federation of Karnataka Chambers of Commerce and Industry.

XIME CHENNAI NEWS

A NEW CHAPTER BEGINS: WELCOMING THE BATCH 09 - INSPIRE 2025-2027

The inauguration of XIME Chennai, the PGDM Batch 09 (2025 -2027) was held on July 2, 2025. The day began with a virtual inaugural session streamed from XIME Bangalore, where Mr. Anil J Philip, President of the XIME Society, delivered the welcome address. This was followed by an inspiring keynote by Mr. Srikanth Iyer, Co-founder and CEO of HomeLane Technology, who emphasized adaptability, entrepreneurial thinking, and resilience in dynamic business landscapes.



At XIME Chennai, the campus inauguration commenced at 11:00 a.m. with a prayer song, followed by a welcome address by Mr. P. C. Cyriac IAS (Retd.), Chairman of XIME Chennai. The Chief Guest, Dr. Rajkumar, President of the Rane Group, addressed the audience with insights on leadership, innovation, and industry expectations. He encouraged students to pursue their

management education with purpose, ethics, and continuous learning.

The ceremony concluded with a vote of thanks and marked the formal beginning of the academic journey for the new batch.

ORIENTATION WEEK: BRIDGING CLASSROOM LEARNING AND CORPORATE READINESS

The orientation week at XIME Chennai was an enriching experience for first-year students, engaged with insightful sessions and interactions. Students were oriented on the academic overview by Prof. Suresh Kumar V, Dean Academics, who provided clarity on the curriculum structure, academic expectations, and the learning approach at XIME. Students attended dynamic lectures such as “Developing Leaders at XIME” by Dr. Ravi Veeraraghavan, Director, XIME Chennai and “Campus to Corporate” by Mr. Rajarajan, setting the tone for their managerial journey ahead. Throughout the week, students explored core business fundamentals through engaging lectures like “Economics for Managers” by Mr. Chandrasekar S, “Fundamental Statistics” and “Supply Chain Simulation” by Dr. Ajit, and “Finance for Managers” and “Industry Overview: IT & Consulting” by Dr. Ravi Veeraraghavan. Interactive sessions like the “Personal Narrative Workshop” by Ms. Arul Thava Mary A brought out powerful personal stories,

while “ESG - Gamification” by Mr. Surendran David highlighted the role of sustainability in modern business. Inspirational guest talks on The Millenium Managers by Dr. R. Venkatraman, Ex-Country Head - Indian Airlines for Singapore and leadership talks by Mr. Balaji Sadagopan, Co-Founder of Chai Kings and Mr. Joshy Thomas, AGM, Hyundai Motor India Ltd energized the cohort with real-world leadership and entrepreneurial insights. Batch 9 has officially embarked on its XIME journey with passion, purpose, and a strong sense of leadership.

FRESHER’S PARTY-AURORA’25



XIME Chennai celebrated AURORA 2025 on August 25, the official Freshers’ Night for Batch 09, under the theme “Not just an event, but a whole vibe!” The evening began with a lively Ramp Walk, where juniors and seniors showcased creativity and confidence. The Batch 08 and 09 gave electrifying performances, symbolizing tradition and talent. The cultural spirit continued with introducing the Mr. and Ms. Freshers - Mr. Chayan Chatterjee and Ms. Ananya Anupama for the year 2025. Blending fun, creativity, and community spirit, AURORA 2025 gave Batch 09 a warm, memorable welcome into the XIME family.

INDEPENDENCE DAY: REFLECTING ON OUR JOURNEY TO FREEDOM

The Independence Day celebrations at XIME Chennai on August 15 began with a

march past, followed by the flag-hoisting ceremony. Director Dr. Ravi Veeraraghavan, who served as the Chief Guest, addressed the gathering with an insightful speech on the significance of Independence and the nation’s development. On this occasion, students of Batch 09 presented cultural performances, including a human pyramid, as a tribute to the day. The Dean of Academics - Mr. Suresh Kumar announced the Batch 08 students with scholarships and awards in recognition of their academic achievements. The event highlighted patriotism alongside student accomplishments and the values upheld by XIME.



GANESH CHATURTHI: FESTIVAL OF BLESSINGS AND TOGETHERNESS

XIME Chennai celebrated Ganesh Chaturthi with great enthusiasm and joy from 27th to 29th August 2025. The three day event began with a traditional Ganesh Puja, where students and faculty came together to seek blessings for prosperity and success. The atmosphere was vibrant, filled with devotion, music, and cheer. Following the puja, lively DJ sessions kept everyone grooving, creating a festive and energetic ambiance. The celebration concluded with the Visarjan ceremony, where the Ganesh idol was immersed with prayers and camaraderie. The event was a perfect blend of tradition, fun, and togetherness,

fostering strong bonds within the college community.



HONORING EDUCATORS: TEACHERS' DAY CELEBRATION

XIME Chennai celebrated Teacher's Day on 5th September with gratitude and enthusiasm, honouring the invaluable contributions of its faculty. Organized by the MadX Club, the event created an atmosphere of joy and respect. The program began with a warm welcome by Amrutha Varshini and Mirudhula (Batch 9), followed by a symbolic cake-cutting ceremony. The cultural segment featured soulful solos by Chayan Chatterjee and Amrutha Lakshmi, a graceful Bharatanatyam performance by Batch 9, a melodious group song, and energetic dance performances by juniors and seniors, including Batch 08. The celebration beautifully blended festivity with heartfelt gratitude, reinforcing the spirit of community at XIME Chennai.



ONAM: A FESTIVAL OF JOY AND TRADITION

XIME Chennai celebrated Onam on 8th September with devotion and joy, honouring teachers while embracing the cultural

richness of Onam. Organized by the MadX Cultural Club, the celebration began with the traditional Onam Sadya, uniting faculty, and students in a spirit of togetherness. The evening cultural program included the entry of Mahabali, vibrant Chendamelam, elegant Thiruvathira dance, soulful singing, dynamic dances by Batch 08 and Batch 09, and a lively instrumental performance. Fun-filled Onam games like the Lemon & Spoon Race and Tug of War added excitement, making the event a memorable blend of tradition, festivity, and heartfelt gratitude.



CLUB ACTIVITIES

Finitiative

Vault Breaker - Crack It If You Can

Organized on July 9, 2025, the event "Vault Breaker" featured a dynamic treasure hunt and a finance quiz designed to challenge participants' problem-solving and analytical skills. The activities encouraged effective team coordination, reinforced basic financial knowledge, and promoted active engagement across the campus, providing students with an interactive and enjoyable learning experience.

Strategic Wealth Wars - Finopoly Edition

On 9th September 2025, Finitiative organized an interactive session to enhance students' financial knowledge. The activities included a finance-themed Pictionary and "Finopoly," a Monopoly-style game focused on financial decision-making and strategic investments.

The event provided a practical, enjoyable, and engaging way for participants to apply and reinforce key financial concepts.

MARKXIME

WedX: Where Confidence Found Its Voice

MarkXime conducted the first edition of “WedX” on July 16, an ice-breaking platform designed to help the junior batch overcome stage fear, express themselves confidently and develop storytelling skills. The session encouraged peer interaction and communication while providing a supportive environment for personal growth.



Rewind Remix – Crack the Gram, Channel the Drama

MarkXime conducted “Rewind Remix – Crack the Gram, Channel the Drama” on 23rd July 2025 to foster creativity, teamwork, and engagement. The event brought together nostalgia, pop culture, and marketing through clue-based games, impromptu drama challenges, and interactive quizzes. Students, grouped randomly, showcased their acting and problem-solving skills while decoding trends and brands in a retro-themed setting.

Brand-O-Mania: Creativity & Collaboration

On 25th August 2025, MarkXime organized “Brand-O-Mania”, blending learning, creativity, and teamwork. The event featured two rounds: the Icebreaker Logo Reveal Game, where teams identified hidden brand logos, and the Brand & Event Video Pitch, where 12 teams created videos and delivered

live pitches connecting a brand with an event. The competition encouraged innovative storytelling, quick thinking, and collaboration, while fostering peer bonding and confidence in public speaking.

X Insights

Analytics in Action: The Data Gauntlet

Conducted on July 17, “The Data Gauntlet” was an engaging event combining learning and fun. Teams competed in analytics challenges such as Bingo and Number Games that tested problem-solving, teamwork, and quick thinking. The event concluded with prizes, providing an educational and enjoyable experience. The event offered juniors an interactive platform to collaborate with peers and explore analytical skills in a practical setting.

Data Dynamics 2025 - A walk to an analytical World.

On 1st September 2025, the Junior Core of X-Insights conducted “Data Dynamics”, featuring two interactive activities. Twisted Trademarks tested brand knowledge with creatively altered logos, while Analytics Adventure combined riddles, strategy, and teamwork in a treasure hunt format. The event encouraged creativity, collaboration, and friendly competition, making it an enjoyable and memorable experience for all participants.

X-Ops

Xpress Ops: Eggstravaganza

X-Ops organized Xpress Ops 2025 on 22nd July 2025, featuring the “Eggstravaganza Drop” challenge. Teams created protective packaging for eggs dropped from heights, demonstrating creativity, strategy, and problem-solving. The activity encouraged collaboration and operational thinking while offering an enjoyable and competitive learning experience.

HRuday

Building People Skills at “HR Horizon”

On 10th September 2025, HRuday hosted HR Horizon, an interactive event focused on practical HR skills. Participants enacted HR terms in an Icebreaker round and analyzed resumes in the Spot the Red Flag challenge. The event helped students enhance communication, analytical thinking, and teamwork, while also fostering quick decision-making and peer learning in a lively environment.

Xseed

“Paper Tales”: A Celebration of Sustainability

Xseed hosted Paper Tales on 24th July, a creative fashion event celebrating sustainability, innovation, and cultural diversity. Participants were challenged to design elaborate costumes using only paper, tape, and glue, transforming the runway into a showcase of artistic expression. Many teams represented different ethnicities and tribal cultures, highlighting indigenous traditions and promoting cultural preservation. Each team shared the inspiration and story behind their creations, adding depth to the visual presentation. The event encouraged participants to think innovatively while emphasizing eco-friendly practices, creativity, and meaningful storytelling, leaving a lasting impression on both participants and the audience.

Spreading Joy at Good Life Center

On August 24th 2025, Xseed Chennai organized a visit to the Good Life Center, an orphanage that provides shelter and education to children. The program included interactive activities such as ice-breaking games, a mime act, statue and blindfold challenges, and traditional group play. The day concluded with a group dance and photography session, capturing shared moments of interaction.

Driving Change with “VolunteARANthon”

On 7th September 2025, Xseed participated in VolunteARANthon, promoting environmental awareness and community service. Students helped restore a barren site into a lush forest with 200+ trees, increasing butterfly species from 20 to 50. Activities included digging a 2-lakh-litre water hole and a Butterfly Walk to study species interdependence. The event concluded with a reflection session, highlighting the impact of hands-on conservation efforts.

MediaX

Quiz & Reel Challenge

Conducted on July 18, 2025, MediaX hosted its debut event, “Take One,” featuring two rounds, X-Quiz-Me, a quiz based on observations of Batch 09, and Reel-It, a reel-making contest on the theme “Expectations vs Reality of XIME Chennai.” All the reels were screened, creating an engaging and lively atmosphere.



XSporties

XSporties Kickoff: Sportsmanship & Leadership

XSporties organized a special event on 25th August 2025 to introduce their junior core members to Batch 09. The event also featured the grand opening ceremony of their first major event, Kickoff. The ceremony was inaugurated by Prof. Suresh Kumar, who motivated the team and emphasized the importance of sportsmanship and leadership.

It was a vibrant and inspiring occasion that marked the beginning of an energetic journey, encouraging teamwork, dedication, and a strong spirit of collaboration within the XSporties community.

Empresario

Igniting Ideas with “Reel 2 Real Biz”

Reel 2 Real Biz, organized by Empresario on 21st July 2025, encouraged students to combine creativity with business thinking by creating business-themed reels and delivering pitches incorporating start-up concepts, marketing strategies, and revenue models. Participants demonstrated innovative and marketable ideas, fostering teamwork, entrepreneurial thinking, and cross-batch engagement.

Entrequest Saga: Innovation & Storytelling

On 27th August 2025, Empresario conducted Entrequest Saga, a dynamic event to foster creativity, storytelling, and entrepreneurial thinking. Batch 9 participated across 10 teams in two rounds: BizzQuest, solving a startup-themed crossword, and Storytelling, creating spontaneous narratives under changing moods. The event concluded successfully, leaving participants inspired and engaged.

SPEAKER SESSIONS

Financial Goals and the Role of Capital Markets in Achieving them by Mr. Jeyaprakash

Initiative hosted a speaker session on 15th July 2025. Mr. Jeyaprakash Maria Michael, a seasoned finance professional known for his expertise in capital markets, investment planning, and strategic financial management. His session offered a deep dive into how capital markets serve as an essential vehicle to meet individual and institutional financial goals, equipping students with real-

world knowledge and practical strategies for financial growth.

Cybersecurity and Testing by Mr. Rangarajan Kannan

Mr. Rangarajan Kannan, Vice President – Cybersecurity at Fiserv, conducted an insightful session on August 23 for Batch 08 students at XIME Chennai. He emphasized the critical role of testing in cybersecurity, explaining how rigorous testing ensures robust, secure systems and solutions. Through practical examples and discussions, students gained a deeper understanding of testing methodologies, risk management, and best practices, equipping them with essential knowledge to safeguard digital systems effectively in professional settings.

Agile Practices and their Applications by Ms. Seema Mittal

Ms. Seema Mittal, Agile Coach at Fiserv, conducted engaging sessions on August 25 for Batch 08 students at XIME Chennai. She provided in-depth insights into Agile practices, highlighting their importance in today's fast-evolving business landscape. Through interactive discussions, she demonstrated practical applications of Agile, emphasizing teamwork, flexibility, and adaptive strategies. The sessions equipped students with a clear understanding of Agile methodologies and their role in enhancing efficiency and productivity in professional environments.

Material management: Insights on Price analysis & procurement management by Vairamuthu V.

XIME Chennai hosted an enriching session on Procurement and Supply Chain Management by Mr. Vairamuthu, Associate General Manager, Hyundai Motors India on 4th September 2025. He shared practical strategies including Spend Analysis, Supplier Relationship Management, Category Management, E-Procurement,

Risk Management, Strategic Sourcing, and Collaboration & Forecasting. Emphasizing the importance of data-driven decision-making, he explained how businesses can optimize procurement, reduce costs, and strengthen supplier partnerships. The session also highlighted real-world challenges such as price negotiation, supplier selection, and quote comparison, giving students valuable industry insights. The interactive session combined theory with practice, leaving participants with a deeper understanding of supply chain efficiency.

Business Strategy Session with Mr. Swaminathan Sellappa

On 12th September 2025, Batch 8 attended an insightful session on Business Strategy by Mr. Swaminathan Sellappa, Ex. Vice President of Tata Consumer Products. He shared his extensive industry experience, highlighting strategic decision-making, market analysis, and real-world business challenges. The session provided practical insights into aligning organizational goals with market dynamics and emphasized the importance of innovative thinking in strategy formulation.

EXTERNAL PROGRAMMES

Young Managers Program for Royal Enfield:

The training program for 17 Hi-Pot Executives of Royal Enfield commenced on 11th August 2025 and will run over six months. The first phase focused on Self-Development and Excellence in Operations, with sessions conducted by Mr. Rajarajan and Mr. Chandrasekar over four days. The second phase, held on 12th August, covered Interpersonal Communication and Teamwork, led by Ms. Arul Thava Mary A and Dr. Uma Maheswari. Dr. Ravi Veeraraghavan coordinated the program.

FACULTY UPDATES

Welcoming New Faculty



The institution welcomes Ms. Sheetal Singh to its academic community. An academician and researcher focusing on entrepreneurship and startup innovation, with Q1 and Q2 Scopus-indexed publications, she will mentor students and foster an entrepreneurial learning environment on campus.

FACULTY ACHIEVEMENTS

- Madras Management Association – Kanchipuram Chapter was inaugurated on 22nd August – Dr. Ravi Veeraraghavan has taken up the role of Co-Chair for this forum.
- Dr. Ravi Veeraraghavan served as the Chief Guest for the Annual Day celebration of Loyola School, Kuppayanallur, a school for underprivileged children supported by XIME Chennai, on 29th August 2025.
- Dr. Ravi Veeraraghavan was invited to deliver a special address and was honoured at the Institute of Chartered Accountants - Southern Region, Chennai, on Teachers' Day (5th September 2025).

STUDENT ACHIEVEMENTS

Event	Award Details
Jira & AWS Hackathon 2025 (30–31 Aug 2025)	Jeet Vayeda secured 2nd Place at the event organized by IIT Kharagpur.
State-Level Open Chess Tournament (28 Aug 2025)	Ram Alagappan S achieved 6th Place at the tournament organized by Sooriya Chess Academy at Prince College, Chennai.
CM Trophy – SDAT Chess Tournament (1 Sept 2025)	Ram Alagappan S won the Bronze Medal at the event organized by SDAT, Kanchipuram.
Startup Sprint – Daksh'25 (19 Sept 2025)	Santosh Kumar and Bavadharini G secured 2nd Place at the event organized by SSN College.
National Award for Film “Pushkara”	Ananya Anupama played a featured role in the nationally awarded film produced by Tarang Cine Productions, presented by the Hon'ble President of India.

FACULTY DEVELOPMENT & LEARNING INITIATIVES

Faculty	Event Details
Dr. S. Ajit	Attended FDP on "Data Analytics Using Power BI" conducted by ExcelR (July 28 – August 1, 2025).
Dr. Mathuraswamy	Attended AICTE – ATAL FDP on “Leveraging AI and Workforce 5.0 for Circular and Sustainable economy: Synergies for operational Excellence.” (August 18 – 23, 2025).
Dr. Mathuraswamy	Attended Two Days Workshop on "Understanding and Applying AI in Business & Academia" conducted by ATAL-AICTE (August 18 & 23, 2025).
Dr. Mathuraswamy, Dr. Sundari & Dr. Uma Maheswari	Attended Workshop on "Publishing Strategies in ABDC-A Star Top-Ranked Journals" (August 23, 2025).
Dr. Ajit and Dr. Sundari	Attended AICTE – ATAL FDP on “Power of AI, Data Science, and Generative Intelligence to Empower the Next Generation of Managerial Leaders” (Sept 8–13, 2025).
Prof. Swaminathan and Ms. Sheetal	Attended CII Program on “Invest TN: Powering India’s Next Startup Capital” (Sept 26, 2025).

FACULTY PUBLICATION

Author(s)	Title	Journal/Publication Name	Category/Index
Mr. Swaminathan N & Dr Ravi Veeraraghavan	Driving Global Competitiveness Through Digital Transformation: Insights from Sustainability-Focused IT Startups and SMEs In Tamil Nadu	International Journal of Environmental Sciences, Vol. 11, No. 23s, 2025	Scopus Indexed
Dr. A. Uma Maheswari	The Power of Rituals in Shaping Organizational Behaviour and Well-Being	International Journal of Latest Technology in Engineering, Management & Applied Science (IJLTEMAS), Volume XIV, Issue VI, June 2025	Peer-reviewed Journal
Dr. A. Uma Maheswari, Dr. Kasinglung Panmei	Mediating Role of Perceived Behavioural Control and Social Norms between Attitude towards Green Consumer Behaviour and Behavioural Intention	International Journal of Research and Innovation in Social Science (IJRISS), 9(05), 2025	Peer-reviewed Journal
Ms. Suba D, Dr Arockiam Kulandai, Mr. Vinoth D	Analysing e-HRM Practices for Sustainable Development in the Field of HR with the Role of Artificial Intelligence	International Journal of Latest Technology in Engineering Management & Applied Science, 14(8), 2025	Peer-reviewed Journal
Suba D, Chandrasekar, Arockiam Kulandai	Antecedents of Implementing e-HRM Practices: Key Drivers and Influences	Journal of Informatics, Education and Research, volume 5, No. 4, 2025	ABDC - C Category
Dr. J. Krithika, Dr. P. Priyadarsini, M. Kamatchi, Dr. Shyna K. S, P. Pooja, Ms. Arul Thava Mary A	Service Failures to Service Quality: Evidence From The Education Sector	International Journal of Environmental Sciences, 2025	Scopus Q4

Dr. A. Uma Maheswari	Virtual Consumption and Sustainable Production: Rethinking Business Models in the Metaverse	10th International Online Conference of Marketing, Strategy and Policy Research Responsible Business Models for A Greener Future (Shaheed Sukhdev College of Business Studies)	Conference Presentation
Ms. A. Uma Maheswari	Understanding Mental Health in Urban Young Adults: A Social Psychological Review of Identity	Exploring the Social Science and Research	Book Chapter
Ms. A. Uma Maheswari	Paradigm Shift in Sustainability: Unravelling the Human Psyche for Environmental Stewardship	INSPIRA (IRA) (Published as a book chapter)	Book Chapter (From Conference)
Dr. Mathuraswamy. P	Principles of Management	Pencil Bitz publications'	Authored Book



XIME KOCHI NEWS

ORIENTATION WEEK HIGHLIGHTS (BATCH 13, 2025–27)



Big picture: In six days, nervous smiles turned into teams, LinkedIn drafts turned into posts, and a hall full of strangers started feeling like a cohort.

Day 1 Inaugural & Icebreakers (July 2): Mr. Anil J. Philip set the tone with XIME's vision, joined by Prof. C. P. Ravindranathan and the Officiating Director & Dean—Academics. Afternoon games with Dr. Paul and Dr. Anjali—from balloon bursts to a mini treasure hunt got everyone talking and teaming. Dr. Madhavan closed with what it means to learn (and lead) at XIME.

Day 2 SUPA & Case Method (July 3): Dr. Elizabeth made SUPA feel real projects with NGOs and communities where learning meets impact. Dr. Joshin demystified case

studies: read smart, structure tight, argue with evidence.

Day 3 Bridge Courses, Careers, Industry & Alumni (July 4): Accounting basics brought us to the same starting line; Excel practice made numbers less scary. Dr. Dawn mapped the SIP journey and how to be ready early. Mr. John Mathew Sebastian (V-Guard) spoke about growth with values and voice. Dr. Ranjana nudged us to publish that first LinkedIn post. Alumni Ms. Sawani Anwale, Mr. Barath Seshadhri, Mr. Nibin Luke Mathew kept it honest about placements and the jump to work life.

Day 4 Explore Kochi Challenge (July 5): Teams raced across Ernakulam, Willingdon Island, Mattancherry, Fort Kochi decoding clues, using metro/bus/boat where possible, and uploading proof shots. It was sweaty, funny, a little competitive and a crash course in planning under time limits.

Day 5 Communication & Entrepreneurship (July 7): With Prof. Jomy, we sharpened the “what-why-how” of presenting clean slides, clear stories, confident delivery. Mr. S. R. Nair reframed entrepreneurship as resourcefulness: spot a gap, act fast, build value.

Day 6 Cultural Night & Awards (July 8): Curated by Ms. Lincy and seniors, ten groups danced, duos sang, and the hall cheered. Prizes capped the week -Best Dance, Best Singing, Explore Kochi winners, Reel Competition ("From Home to XIME Kochi"), and Best LinkedIn Blog.

INDEPENDENCE DAY, 2025

On 15th August 2025, Xavier Institute of Management and Entrepreneurship (XIME), Kochi, celebrated India's 79th Independence Day with great enthusiasm and patriotic fervor. The event was organized by the MadX Club of XIME, and it witnessed active participation from students, faculty, and staff members.

The day commenced with the flag hoisting ceremony at the portico, accompanied by the soulful rendition of the National Anthem, filling the atmosphere with emotion and reverence. The program was formally inaugurated at Maria Philip Hall, where Prof. Alok Krishan, Director of XIME Kochi, delivered the welcome address, emphasizing the importance of nurturing national pride and leadership values among students. This was followed by a powerful Independence Day message from Professor C.P. Ravindranathan (IFS Retd.), Chairman of XIME, who inspired everyone to uphold democracy, justice, and freedom in their daily lives.

The cultural segment showcased the immense talent of XIME students. Highlights included a graceful classical dance performance by Batch 13 girls, a patriotic poem recitation by Gokuldas, and an energetic group dance and singing performance that celebrated unity and diversity. The performances left the audience spellbound and instilled a renewed sense of patriotism.

Adding to the formal proceedings was the Scholarship Awards Distribution, recognizing meritorious students and motivating others toward academic excellence. The event concluded with a Vote of Thanks by Arjun Prem, followed by the distribution of sweets among attendees, symbolizing joy and togetherness.

The celebration not only honoured the sacrifices of freedom fighters but also reinforced XIME's commitment to shaping responsible leaders for the future. It was a day of pride, reflection, and unity, making it a memorable occasion for the entire XIME community.

ONAM CELEBRATION, 2025 (3RD SEPTEMBER 2025)

The Onam festivities this year brought together students and faculty in a vibrant afternoon filled with tradition, energy and joy. The celebrations began with the rhythmic beats of Chenda Melam, setting the tone for the cultural extravaganza. A heartfelt welcome speech followed, inviting everyone to immerse themselves in the spirit of Onam. The stage came alive with graceful performances like Thiruvathira, reminding everyone of Kerala's rich cultural heritage. Traditional games such as Uriyadi, three-legged race, and Sundarikypot thodal filled the campus with laughter and friendly competition.

The energy never dipped, with dance performances, Malayali Manga and Sreeman contests, and music adding colour and charm. A surprise flash mob brought a wave of excitement. The highlight remained the tug-of-war (Vadamvali), drawing in loud cheers from both participants and spectators. The event closed once again with the powerful resonance of Chenda Melam, leaving behind memories of unity, celebration, and togetherness. Onam 2025 was not just a festival, it was an experience that strengthened bonds and showcased the beauty of culture blended with community spirit.

SOLAR PANEL INSTALLATION

On 30 August, the XIME Kochi community gathered on campus to inaugurate the new solar panel installation, officially opened by Mr. Anil Philip, President XIME. The brief ceremony carried big meaning: a clear step toward renewable energy and a smaller carbon footprint. Beyond powering our spaces with clean, green electricity, the

project nudges students to think critically about sustainability and practise it in everyday campus life. Speakers stressed that growth and responsibility can and must go hand in hand, and the event closed with warm thanks to everyone who helped bring the project to life, leaving the installation as a proud, visible benchmark for future green initiatives at XIME Kochi.



YOGA WORKSHOP, 2025

The evening of 9th September 2025 turned into a moment of calm and connection as the entire campus gathered on the central lawn for a special Yoga Workshop. The space looked beautiful, bright, open and filled with the quiet energy of people coming together. What made the workshop truly memorable was the sight of students and faculty practicing side by side, moving in sync through breathing exercises and gentle postures. The usual rush of college life gave way to laughter, focus, and a shared sense of balance.

By the end of the session, the lawn was filled not just with mats and stretches, but with smiles and a lightness that stayed long after. The workshop reminded everyone that wellbeing is best celebrated together, as a community.

CLUB ACTIVITIES

XSeed

Menstrual Leave in the Workplace: Breaking the Stigma, Building Empathy

The event “*Menstrual Leave in the Workplace: Breaking the Stigma, Building Empathy*” The session with Dr. Maria Varghese shed light on the importance of menstrual leave and the need to normalize conversations around it, was conducted on 30th July 2025 by XSEED, at XIME Kochi. The event aimed to address menstrual health as a valid workplace concern and emphasized the importance of inclusive and empathetic HR policies. The session saw active participation from around 150 students of Batch 13 and was coordinated by seven student volunteers. The event encouraged open dialogue on menstrual leave policies, societal taboos, and the role of future professionals in creating supportive workspaces.

Onam gift distribution

On 2nd September 2025, as part of the Onam celebrations, the XSEED Club of XIME Kochi organized a heartfelt gift distribution event to honour the institution’s support staff. As a token of gratitude, the team presented handbags, wallets, and cards in appreciation of their dedicated service. The event began with a welcome address by Mr. Sreeram, Event Head of XSEED, followed by gift distribution led by Dr. T. V. Francy and other faculty and student members. Attended by senior faculty and the officiating director, the event reflected unity, inclusivity, and gratitude, reinforcing XSEED’s mission to celebrate compassion and community spirit.

SOS Children’s Home Visit

On 10th September 2025, as part of its social responsibility initiative, the XSEED Club of XIME Kochi visited the SOS Children’s Village, Cochin, to spread joy and foster empathy among the children. The day was filled with fun activities, including a football match, ball-passing games, and a cheerful singing session that created a lively and

heartwarming atmosphere. The visit offered volunteers valuable insights into the children's resilience and strength while deepening their sense of compassion and gratitude. This meaningful outreach not only brought smiles to the children's faces but also inspired the XSEED team to continue engaging in impactful community service.

Stem Cell Donation

On 17th September 2025, the XSEED Club of XIME Kochi, under the guidance of Dr. Elizabeth Devasia, organized a Stem Cell Donation Campaign at the Maria Philip Hall to raise awareness and encourage students to register as potential donors for patients battling blood cancer and other disorders. Mr. Rohit Rajiv, Associate Donor Recruitment Officer at DKMS Foundation, delivered an insightful talk on the life-saving impact of stem cell donation. The subsequent swab collection drive saw enthusiastic participation, with over half the attendees registering. Managed by Ms. Julakanti Lenina and the XSEED team, the event highlighted XIME's strong commitment to social responsibility and health awareness.

Cleaning Drive 2025

On 19th September 2025, the XSEED Club of XIME Kochi, in collaboration with the Municipal Corporation of Kalamassery, organized a Campus and Surroundings Cleaning Drive to promote cleanliness, hygiene, and sustainable practices. The event was inaugurated by Mrs. Salma Aboobaker, Vice Chairperson of the 12th Ward, in the presence of Mr. V.S. Aboobaker, faculty members, and students. Guided by Prof. Gireesh S and Dr. Elizabeth Devasia, around 30 participants collected and segregated 10 bags of waste for responsible disposal. The initiative, aligned with Swachhata Pakhwada, fostered teamwork, civic responsibility, and environmental awareness, reflecting XSEED's commitment to sustainability and community engagement.

Empresario

Mystery at XIME

On 18th July 2025, the Empresario Club of XIME Kochi organized an innovative and intellectually stimulating event titled "Mystery at XIME." Conceptualized as a modern treasure hunt, it aimed to test students' critical thinking, curiosity, and problem-solving skills. Spread across the campus, five cryptic mystery posters with QR codes led participants through digital clues that challenged even AI tools. With over 300 students participating enthusiastically, the campus buzzed with excitement as teams decoded puzzles collaboratively. The event concluded with Toby (Batch 12) and Ayush (Batch 13) emerging as winners. Guided by Jeeja Ma'am, the event fostered creativity, teamwork, and inter-batch engagement.

Startup Street Launch

On 19th July 2025, the Empresario Club of XIME Kochi launched Startup Street, an initiative aimed at nurturing entrepreneurial ambition among students by providing a platform to test business ideas and gain real-world experience within the campus. The launch featured a pilot project by Vijit Sai (Batch 12), who set up a snack stall during a Movie Night organized by the club. With over 100 students attending, he earned a revenue of ₹1,800, marking a successful start. The initiative promotes hands-on learning, innovation, and business experimentation, serving as a pre-incubation platform for future entrepreneurs at XIME Kochi.

KSUM Collaboration – Innovation Festival 2025





In July 2025, the Empresario Club of XIME Kochi proudly partnered with the Kerala Startup Mission (KSUM) for the Kerala Innovation Festival 2025, held on 25th and 26th July, one of the state's largest celebrations of innovation and entrepreneurship. Empresario played a key role in event outreach, driving participation across Kerala's educational institutions and contributing to a festival featuring 50+ events, 100+ startups, and thousands of attendees. The club also supported impact reporting, documenting sessions and outcomes. A major highlight was hosting the B-School Round Table Conference on *"Can B-Schools Really Create Entrepreneurs?"* with participants from leading institutions, fostering meaningful dialogue on entrepreneurial education.

Theme: Startup Street Activities

In August 2025, the Empresario Club of XIME Kochi continued to foster entrepreneurship through its Startup Street initiative, offering students hands-on experience in running small ventures. The month saw diverse and creative business ideas take shape:

- 1st August: *Krishnendu* sold 20 motivational posters at ₹20 each, promoting positivity while earning ₹400.
- 8th August: *Victor and Swapnil* celebrated *Raksha Bandhan* by selling handmade rakhis priced between ₹20–₹50, blending culture with entrepreneurship.
- 12th August: In collaboration with *XSEED*, eco-friendly pens were introduced at ₹12 each to promote sustainability on campus.
- 17th August: *Maria* addressed a student need by selling 40+ scientific calculators worth ₹600 each, earning over ₹24,000.

The initiative proved that Startup Street is evolving into a true entrepreneurial lab—helping students learn sales, marketing, and problem-solving while turning ideas into impact.

Pitch Perfect

The Pitch Perfect – From Idea to Reality event was held on September 12, 2025, at XIME Kochi, providing a platform for young and aspiring entrepreneurs to showcase their innovative ideas and business acumen. Participants were tasked with identifying a real-world problem, presenting a clear solution, and outlining a viable business model. The event successfully ignited entrepreneurial spirit among students and recognized outstanding talent, with Ajita Singh, Aryan Raj, Satyam, and Gaurav Sahoo emerging as the winners.

IgniteX

Held on September 18, 2025, at Maria Philip Hall, IgniteX served as an exclusive platform where students connected with industry leaders through live projects and real-world collaborations. The session featured notable speakers including Tom Thomas (President, KSSIA & Director, Fruitomans), Varghese Malakaran (General Manager, KSIDC), and Tom Thomas (COO, KSUM). The event aimed to bridge the gap between academia and industry, giving students exposure to practical learning, mentorship, and networking opportunities.



Finitiative

Budget Battle – Hard Mode

The Finance Club of XIME Kochi conducted the Budget Battle – Hard Mode on 6th

August 2025, an exciting simulation event where students stepped into the shoes of Finance Ministers of fictional countries. The challenge required participants to design a smart, balanced ₹1,00,000 Cr Union Budget addressing pressing economic problems such as inflation, unemployment, or disasters, all while responding to real-time shocks. The event was judged by Ms. Lincy and Mr. Jose, who evaluated participants based on smart budget planning, crisis handling, economic thinking, speech delivery, balance, and creativity. A total of 75 participants took part in this high-energy event. Group 2 emerged as the winners, while Group 3 secured the position of first runner-up.

Balance the Buzz

The Finance Club of XIME Kochi conducted Balance the Buzz on 29th August, 2025 with Numbers Knockout, a high-paced quiz round designed to test participants' fundamental knowledge in finance, stock markets, and accounting principles. The round featured 30 multiple-choice questions, covering a wide spectrum of topics such as securities market regulation, Nifty index composition, bull vs. bear markets, bonds, dividends, accounting equations, liquidity, depreciation, working capital, gross profit, and systematic vs. unsystematic risks.

A total of 75 participants attempted the challenge within the given time frame.

This round acted as an effective filter, identifying students with a strong conceptual foundation to move on to the applied finance challenges.

The second round shifted gears from pure theory to application-oriented problem solving. Participants were tasked with incorporating financial adjustments into a Profit & Loss Statement and a Balance Sheet. This round tested participants' analytical ability, speed in financial computation, and precision in accounting application, building on the theoretical concepts from Round 1.

The grand final round of FINQUEST was designed to test strategic financial decision-

making. Participants were given a live business case titled Tesla India Entry: Shock or Opportunity?.

Participants had to choose between three strategic options:

1. Full-Scale Manufacturing Plant – High cost but long-term viability and subsidies.
2. Small-Scale Assembly Plant – Moderate cost, faster entry, but limited scale.
3. Import-Only Model – Low cost, but extremely high prices due to duties.

SPEAKER SESSION

The FINITIATIVE club of XIME Kochi successfully hosted an engaging and insightful session titled “The Startup Rollercoaster,” drawing an enthusiastic crowd of students and faculty to the Maria Phillip Hall on September 17, 2025. The event featured distinguished speaker Mr. Jithin Vidya Ajith, COO and Co-Founder of Astrek Innovations, who captivated the audience with his firsthand experiences in entrepreneurship and money management.

Mr. Ajith delivered a compelling narrative, sharing candid lessons from both the successes and failures he encountered while building his company. He spoke about the critical importance of market validation, the challenges of building a cohesive team from the ground up, and the courage required to pivot a strategy when faced with unforeseen hurdles. He provided attendees with a realistic perspective on the entrepreneurial journey, emphasizing resilience, adaptability, and strategic thinking. His talk was rich with practical advice, covering smart money management for early-stage ventures—from bootstrapping and managing cash flow to navigating the complex landscape of seed funding—and offering actionable insights on the core principles of scaling a business.

The session was highly interactive, with around 100 enthusiastic students actively engaging throughout, making the discussion vibrant and participative. The energy carried

into a lively Q&A segment where students posed thoughtful questions on topics ranging from product development to creating a compelling investor pitch. Mr. Ajith's transparent and encouraging responses were well-received, leaving the audience visibly inspired, motivated, and with a clearer roadmap for their own entrepreneurial ambitions. The event was a resounding success, effectively bridging the gap between academic theory and real-world business practice for the next generation of leaders in the XIME Kochi community.

MadX

Cultural Night Batch 13

As part of the induction program for Batch 13, a vibrant Cultural Night was organized on 9th July 2025 at the XIME auditorium. The evening was curated and hosted by Batch 12, with the goal of warmly welcoming the incoming juniors and showcasing the cultural pulse of the campus.

The event featured solo and group performances, including music, dance, skits, and poetry. A special induction-themed dance was a crowd favourite, drawing cheers from the audience. The event was hosted by energetic emcees from Batch 12, who engaged the crowd with interactive games and shoutouts.

Over 100 students and faculty members attended the event, which helped break the ice and gave Batch 13 a glimpse into the club culture at XIME. The night concluded with an open dance floor, making it a fun and memorable welcome.

Talent show

After settling into campus life, Batch 13 took the stage in their very first Cultural Talent Showcase on 17th July 2025, an evening designed to give new students a chance to perform, connect, and express themselves freely.

With complete student participation, the event featured a dynamic lineup of group dances,

solo singing acts, instrumental pieces, spoken word poetry, and a creative ramp walk. Every act was met with roaring cheers from peers, showing the enthusiasm and unity growing within the batch.

Organized with the support of Batch 12 volunteers, the event allowed Batch 13 students to display their talents while building bonds through shared creativity and expression. With performers and an energetic audience filling the XIME auditorium, the night ended on a high with celebration, music, and camaraderie.

Fresher's Day 2025

On 1st August 2025, Xavier Institute of Management and Entrepreneurship (XIME), Kochi, warmly welcomed the new Batch 13 students with a vibrant Freshers' Day celebration. Organized jointly by the MadX Club, the event created an atmosphere of joy, energy, and togetherness, marking the beginning of an exciting journey for the newcomers.

Following the welcome, a series of fun-filled activities and performances unfolded. The seniors of Batch 12 presented dance, music, and skit performances, showcasing their creativity and making the juniors feel at home. The highlight of the evening was the Freshers' Talent Round, where the new batch enthusiastically displayed their diverse skills from singing and dancing to stand-up comedy and poetry. Their energy and confidence set the stage for a memorable year ahead.

To make the event more interactive, the organizing team conducted ice-breaking games and group activities, which helped the freshers bond with their seniors and peers. The room was filled with laughter, applause, and cheer, reinforcing XIME's culture of inclusivity and collaboration. The event wrapped up with a group dinner and distribution of sweets, symbolizing the beginning of friendships and shared experiences that will define the next two years at XIME.

INSPIRA SPEAKER SERIES

Dr. Maaney Paul Energizes XIME Kochi with Motivational Talk

MP Hall, 3 July 2025 — As part of the Orientation Programme for Batch 13, XIME Kochi hosted renowned motivational speaker Dr. Maaney Paul at the Maria Philip Auditorium. Known for his dynamic style and inspiring life journey, Dr. Paul encouraged students to embrace personal growth, resilience, and excellence. His engaging session set a powerful tone for the academic year ahead.

V-Guard's HR Leader John Mathew Sebastian Speaks at XIME Orientation

MP Hall, 4 July 2025 — As part of Batch 13's Orientation Programme, XIME Kochi hosted Mr. John Mathew Sebastian, Head of Talent Acquisition & Employee Experience at V-Guard Industries Ltd. With over 16 years in HR leadership, he shared insights on strategic hiring, campus engagement, and HR innovation. His session emphasized the evolving role of technology in recruitment and the importance of building strong institutional partnerships.

Inspira Hosts Expert Talk on Supply Chain Optimization

MP Hall, 7 August 2025 — As part of the Legacy Series, Inspira welcomed Dr. Yuvraj Gajpal, Associate Professor at the University of Manitoba, for a session on optimization in supply chain and logistics. Held at Maria Philip Auditorium, the talk explored cost minimization, profit maximization, and the role of AI in business efficiency, offering students valuable insights into real-world decision-making.

IRS Veteran Joe Sebastian Shares UPSC Insights at Inspira Legacy Series

MP Hall, 9 August 2025 — Retired IRS officer and author Joe Sebastian addressed students at the 3rd Inspira Legacy Series, held at Maria Philip Auditorium. Sharing his civil service journey, he offered practical guidance on UPSC preparation, exam

stages, and career transitions. His message emphasized discipline, patience, and self-awareness, inspiring students to explore opportunities beyond the private sector with clarity and confidence.

Inspira Hosts 6th Legacy Series Session with HR Leader Ms. Meret Philip

MP Hall, 23 August 2025 — Inspira's 6th interactive session of the Legacy Series featured Ms. Meret Philip, Director – HR at CLASP, who delivered an inspiring talk titled *"From Classroom to Corporate – Making it Real."*

Drawing from her diverse career across advertising, telecom, and HR leadership roles at firms like DRDO, EY, and Diageo, Ms. Philip shared practical insights for students transitioning into the corporate world. She emphasized the importance of personal branding, resilience through failure, and the power of meaningful networking.

Dr. Manoj Varghese Inspires XIME Students to Maximize Campus Time

Mar, 29 August 2025 — Inspira's 7th Legacy Series session welcomed Dr. Manoj Varghese, Chief People Officer at Tonik Bank, Philippines, for an engaging talk on *"How to Make the Best Use of Your Time at XIME."* With a distinguished career spanning Google, Facebook, Infosys, and Maruti, Dr. Varghese shared practical advice on entrepreneurship, financial literacy, and personal growth. He emphasized understanding the profit equation, optimizing inventory, and interpreting financial statements as key skills for future business leaders.

Legacy Series Explores Mental Wellness with Dr. Vidyeeswari on World Suicide Prevention Day

MP Hall, 11 September 2025 — As part of the 8th interactive session of the Legacy Series, Inspira hosted Dr. Vidyeeswari, a psychologist and advocate, for a powerful talk titled *"Happiness Amid Hustle."* The session coincided with World Suicide Prevention Day, amplifying its relevance and impact. Dr.

Vidyeeswari shared real-life stories and professional insights to highlight how trauma, stress, and societal pressures affect mental health. She emphasized that happiness is not an external achievement but an inner practice, urging students to balance ambition with emotional well-being.

EXTERNAL PROGRAMME



XIME Kochi organized a one-day Management Development Programme on “Operational Excellence through Lean Manufacturing” on 26th September 2025. The event featured inaugural and plenary sessions, technical lectures, and a panel discussion with industry leaders, exploring Lean tools, success stories, and digital applications. A key highlight was the inauguration of the MSME Idukki Cluster, a collaborative initiative to support MSMEs through training, consultancy, and Lean-based operational excellence, reinforcing XIME Kochi’s commitment to industry-academia partnership and regional development.

Alumni Interaction



On 8th August 2025 — Batch 13 students from Sections B & C engaged in an enriching alumni interaction with Ms. Divyasree Ganesan, a standout alumna from Batch 11. She emphasized case-based learning, resume building, and AI awareness—especially prompt engineering. Her journey from a non-commerce background inspired students to embrace interdisciplinary growth and prepare proactively for future career challenges.

On 12th August 2025 — Batch 13 students at XIME Kochi engaged in a dynamic Q&A session with Mr. Sheen Arthur Thomas, alumnus from Batch 2. Drawing from his industry and recruitment experience, he offered practical advice on specialization choices, employability, and strategic career planning. His emphasis on smart work and continuous growth left students motivated to make informed professional decisions.

On 1st September 2025 — Batch 13 students at XIME Kochi engaged in an insightful session with alumni Mr. Selvin Chinniah and Ms. Suchita Roy Bhuri. The speakers emphasized marketing skills, internship value, and corporate readiness. From networking strategies to workplace adaptability, the session bridged academic learning with industry expectations, inspiring students to pursue their career paths with clarity and confidence.

X WINNERS

Event / Competition	Category / Prize	Winners	College / Host
Finance Game Blackout Economy 22 Aug 2025	1st Prize	Meet Virani, Ruchi Jain, Piyush Garg, Ayush Raj (Batch 13)	VIHAAN 2025, Christ College

Finance Game – Berchnova'25 26 Sept 2025	1st Prize	Meet Virani, Manav Shah, Kenny Cyril, Piyush Garg	St. Berchmans College, Changanassery
Caligo Management Fest 9–10 Oct 2025	Best Management Team – 2nd Prize	Anagha Viswanath, Simran Vichare, Simran Kumari, Swathi Krishna	Marian College, Kuttikanam
	Finance Team – 1st Prize	Meet, Ayush Raj, Deepanshu Jain, Ruchi Jain	Marian College, Kuttikanam
	HR Team – 2nd Prize	Varsha, Gayathri, Sebin, Swathi Gopan	Marian College, Kuttikanam
	Operations Team – 2nd Prize	Aditya Anand, Aman Kumar Gupta, Gourab Banerjee, Nishi Nagelia	Marian College, Kuttikanam
NIPM Kerala Chapter – Business Quiz Competition	1st Prize	Abdul Ahad, Swathi Gopan (Batch 13)	NIPM Kerala Chapter
	3rd Prize	Vivek B., Victor Varghese (Batch 12)	NIPM Kerala Chapter

FACULTY ACHIEVEMENTS

Strategy Case “Greenturn Idea Factory: Servitization Strategy” (co-authored by Dr. Joshin John) featured as Bestseller in Harvard Business School Publishing (HPSP)

Dr. Joshin John- Ivey Publishing Awards - Top 10 Selling Cases in Operations Management worldwide

RESEARCH PUBLICATIONS

Author	Title	Journal	Indexed
Mr.Sony Varghese	Exploring the buying behavior of consumers through social media	Academy of Marketing Studies Journal	ABDC B
Dr.Ranjit B Nair	Profitability analysis of two rival dual channel supply chains following refund policy adoption	OPSEARCH	ABDC C, Web of Science SCOPUS
Dr. Ranajan Varghese	Career Dilemma: Balancing Ambition and Workplace Culture	Journal of Asia Entrepreneurship and Sustainability	ABDC-C

Dr. Paul V Mathew	From childhood conditioning to entrepreneurial traits: The mediating role of psychological capital and moderating effects of socioeconomic mobility	Journal of the International Council for Small Business	Scopus Q2
Dr. Paul V Mathew and Dr. Anjali John	Broken Bridges: LinguaVerse LLP	Ivey Publishing	
Dr. Ranjana Varghese and Dr. Amitabh Satapathy	Unravelling the impact of greenwashing on green equity and purchase intention of generation Z.	Journal of Local Self-Government	Scopus Q3

UPCOMING EVENTS

1. Christmas Celebrations at XIME
2. Diwali celebration
3. Maria Philip Future Leaders Debate
4. Student Summer Internship Programmes
5. XIME Winter Festival
6. St Xavier's Day Holy Mass

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NEWS